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a non-profit organization  
dedicated to  
holistic health research  
education and care

## East West Academy of Healing Arts

Effie Poy Yew Chow, PhD, RN, LAc(CA), DiplAc(NCCAOM)  
President

117 Topaz Way

San Francisco, CA 94131

(415) 285-9400 / 647-5745 fax/ e-mail: eastwestqi@aol.com Website: eastwestqi.com



### An Invitation to Participate

Exhibits • Sponsorship • Advertising • Video Showcase

Sponsored By East West Academy of Healing Arts

Congress and Exhibit Hall—Saturday April 24, 9am through 6pm Sunday, April 25 with additional pre- and post-conference events including master classes, consultations and special sessions April 26 and 27, 2010

**Twelfth World Congress on Qigong/TCM in San Francisco April 24-26, 2010**

It will be the best World Congress yet with worldwide live stream video. Save the dates! For the very first time, The Twelfth World Congress on Qigong/TCM is partnering with 12<sup>th</sup> World Tai Chi and Qigong Day, two established mind/body events join together to address the most essential elements for the health of our planet....pure energy, food, air and water. There are still opportunities to participate as an exhibitor and more! The Congress brings together an impressive array of international and national sponsors, Qigong experts and attendees. We have had over 600 from 16 countries participate in our past Congresses and look for more. The goal of the Congress is to highlight Qigong as a viable and essential practice for enhancing everyday life, and as an effective self-help system in mainstream healthcare. The Twelfth World Congress on Qigong/TCM is a prime marketing opportunity for you to reach a broad segment of the Complementary and Alternative Medicine sector, as well as, the general public who are interested in taking a part in their own health care and well being. Course content appeals to physicians and nurses, mental health practitioners, physical and occupational therapists, speech therapists, social workers, the educational and business communities, acupuncturists, Traditional Chinese Medicine practitioners, chiropractors, massage therapists, insurance companies, nutritionists, other healthcare providers, public policy makers, and the public-at-large interested in optimum health.

The world needs to know of the awesome potentials of Qigong/Tai Chi to uplift humanity and restore balance to our planet. Practice of Qigong and Tai Chi is key to personal and planetary evolution. Read the latest reports in the [Wall Street Journal](#) and [Harvard Health](#). Dr. Mehmet Oz on Oprah advised: If you want to be healthy and live to one hundred, do Qigong!

## Exhibit Rates and Information

### Category 1

Private businesses, corporations, government agencies, hospitals and national foundations  
\$500 - Exhibit Table, 6' table, two chairs and Congress registration for two people

### Category 2

Available only to local, community-based, non-profit organizations (not included in above Category 1)  
\$250 - Exhibit Table, 6' table, two chairs and Congress registration for one person.

**Reservation and Payment Deadline: March 31.** After that date, only if space is available. Additional tables are available for \$250 each, and additional staff registration is \$100 per person. **All staff names and payment must be included with the Reservation Application Form.**

**Please note:** Those requiring electrical outlets there will be an additional charge of \$20 and need to indicate in this application form for the World Congress staff to arrange for placement.

**Cancellation Policy:** All cancellations must be received in writing by April 12, 2010. An administrative fee \$50 will be charged. Thereafter, no refunds will be made. Refunds will be mailed after the Congress.

### Important Notice

General decorating and shipping instructions will be sent following receipt of the Application Form and payment. Participation in the Congress is subject to the approval of the Congress organizers.

### Exhibit Dates and Hours

Saturday, April 24 12noon - 11pm  
Sunday, April 25 8 am – 5:00pm

Sponsorships			Program Advertising Cost for Ads	
Companies are invited to participate as exclusive sponsors of official Congress elements or events:			Black & White	
Banquet	Beverage Break	Abstract Book	Cover pages*	\$750
Reception	Named Award	Named Keynote Lecture	Full page:	\$500
Lunch	Final Program	Video Showcase	1/2 page:	\$250
Directory	Memorabilia	Videotaping/Production	1/4 page:	\$125
			Business card:	\$ 75
			(*first reserved with payment basis)	

To discuss Sponsor costs and benefits, contact Congress Coordinator. Camera ready advertising art due March 31, 2010. Advertising specifications will be furnished upon receipt of ad reservation.

### Qigong Video Showcase (during Exhibit Hall hours listed above)

The World Congress invites the submission of digital media and video pertaining to Qigong, health, healing and other related topics. Limited to 60-minute length. The fee for inclusion in the Digital Showcase is \$95 Please contact the Congress Manager for full details.

### Contact Email Address

Exhibitors: Exhibitors: Daniel Redella [cre8tivethought@yahoo.com](mailto:cre8tivethought@yahoo.com) 415-970-9005 or  
EWAHA [eastwestqi@aol.com](mailto:eastwestqi@aol.com) Elvia  
Advertising: Ann Colichidas San Francisco Coordinator

## East West Academy of Healing Arts

117 Topaz Way, San Francisco, CA 94131

Tel: 415-285-9401 Fax: 415-647-5745

Email: [eastwestqi@aol.com](mailto:eastwestqi@aol.com) Website: [www.eastwestqi.com](http://www.eastwestqi.com)

# Exhibit/Advertising Application Form

Name of company/organization \_\_\_\_\_

Application authorized by \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Number of exhibit tables \_\_\_\_\_ Number of chairs \_\_\_\_\_

**Names of Staff** (Complimentary registration for one; additional staff may register for \$100 per person)

**All names must be provided below:**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

**Sponsorship:** We are interested in being a Congress co-sponsor. Please call me to discuss:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

## Payment Information:

Category 1 tables reserved \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_

Category 2 tables reserved \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

Additional tables reserved \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

Additional exhibit staff registrations \_\_\_\_\_ x \$100 = \$ \_\_\_\_\_

Power \_\_\_\_\_ x \$ 20 = \$ \_\_\_\_\_

Program Advertising Size: \_\_\_\_\_ @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Qigong Digital Showcase Titles: \_\_\_\_\_ @ \$95 ea. = \$ \_\_\_\_\_

**TOTAL DUE:** \$ \_\_\_\_\_

**Full payment must be submitted with application form.**

Check enclosed (payable to: East West Academy of Healing Arts)

Visa MasterCard (all credit card transactions add 3%)

Cardholder's Name (please print): \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE RETURN COMPLETED FORM AND PAYMENT BY March 31, 2010 TO:**

**East West Academy of Healing Arts**

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